

Hospice News

August 2019

Otago Community Hospice Newsletter

CEO Message

We've had another big year of development at the Hospice – and it's all thanks to you, our donors, whose generous contributions mean we can run a model of improvement, continually enhancing our service.

We have seen the Inpatient Unit (IPU) fitted with new air conditioning units after our underfloor heating started to fail. We also have completed the double glazing throughout the Hospice which has greatly improved the long-term functionality of our building.

We had our inaugural Central Otago Dinner Club (supported by Pioneer Energy) on May 8th and our second Oamaru Dinner Club (supported by Belinda and Tony Spivey of PGG Wrightsons) on June 12th. It certainly helps our fundraising efforts having these fabulous events in the regions. It's also great for our regional palliative teams to see their community embracing the Hospice, knowing that all funds raised go directly to the services within that community.

We have seen significant changes in our team at the Hospice and in the community with a new Community Care Co-ordinator for Central Otago, a new Kowhai Programme coordinator in Dunedin, several new IPU staff and two staff shifting into a community role with our Kowhai at Home programme rolling out in the second half of 2019.

Next year, one of our biggest challenges with fundraising is the impending bank changes with some set to phase cheques out and others increasing their charges for cheque use.

Given that many of our donors use cheques, we are working through new ways you can donate going forward. One option is to become a Friend of Hospice by setting up a regular donation with an automatic payment. We will send you an annual receipt at the end of the tax year so you can claim your rebate. This means less bank charges for you, less mailing for us, less paperwork and effort for everyone. So it works every which way. The other way to donate is via our website on a credit card.



We definitely do not want to lose you as a supporter, so please call our fundraising team if there's anything we can do to assist moving away from cheque donations.

As always, thank you for your support. We cannot do what we do without you.

Ginny



In Vogue with Hospice Fashion

The region's seven Hospice shops got a boost after a collaborative fashion photo shoot for Hospice Awareness Week resulted in 12 Vogue-like images and an *Otago Daily Times* feature story.

The collection, which can be viewed on our website, is a snapshot of what is available in-store – from winter casual to bridal-wear and showcases the potential of second-hand clothing.

"The purpose of this shoot was to inspire people to shop and donate. You never know what treasure you will find. That is the magic," says Cat Callanan, the Hospice's new Retail Development Manager, who was also the stylist for the photoshoot.

Among the pieces featured in the campaign are a Chanel Blouse, a handmade 1950s wedding dress, a pair of '70s-style Nina Ricci sunglasses, a hand-knitted sweater, a pleated sportscraft skirt circa 1980 and a handmade brown knit skirt.

"We help to get things reused. We're an important part of the chain, stopping well-made things from ending up as landfill.

"We feel lucky that the Hospice is so well supported by the community. It's a very well-respected brand. Families who have used the hospice tend to come back and support the stores. And future patients' care relies on this pay it forward system of giving."

The Hospice aims to fundraise \$2.5million this year, and more than \$750,000 will come from the hospice shops. This is all to ensure hospice services can be provided free of charge to the Otago community.

otago
community
hospice
Living Every Moment

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Central Otago Growth

A new Community Care Coordinator will join our Central Otago team in August, following significant patient growth in the region. We are averaging around 50 patients in Central Otago right now, compared to 32 this time last year. That may not seem like a large increase in numbers, but every patient has a network around them that we also support - family, carers, other health providers, so the increase in workload for the small team is quite significant.

We also are offering our Fundamentals of Palliative Care Programme in Cromwell in October this year, for all those working in primary health in Central Otago. This programme is being delivered in collaboration with Hospice Southland.

Fundraising in Central

Fundraising efforts in Central Otago have gotten off to a wonderful start. The first Central Otago Dinner Club, sponsored by Pioneer Energy and created by Russell Garbutt raised \$13k.

The Central Lakes Trust have committed a generous \$69,621 each year for the next three years for our Central team. We also have support from the Upper Clutha Hospice Trust

with a \$35,000 grant. This year the Upper Clutha Hospice Trust also took on the collection day in Wanaka, raising more than \$2000. And as this newsletter went to print, the Hugo Charitable Trust gave us a grant to purchase a new car for our Central team. See below three of the Cromwell-based team with their new Kia Sportage and Mark Owens from the Hugo Trust.



Spinners & Weavers



The Spinners & Weavers of Alexandra are supporting us for one year with their handmade goodies.

They are extremely talented and their beautiful handmade products, once made, get sold through our Alexandra Hospice Shop – so far generating over \$700 worth of sales in under a month! They even price all of the items and help our volunteers put them out on the shelves in the Hospice Shop.

This initiative was prompted after one of their members was supported by the Hospice. Her husband has been donating all her craft-material to the Spinners & Weavers. To honour her legacy they have decided to make goods in support of the local Hospice Shop. This project is making our successful Alexandra shop even stronger – so a very heartfelt thank you to the Spinners and Weavers for supporting the Hospice.

Fundraising General

The end of our financial year finished with a bang. Our North Otago Community Care Coordinator Bridget McAtamney started the fundraising run by picking up a cheque for \$16,200 from the very supportive Waianakarua and Waiareka Lions Clubs. This was followed by Ginny attending another crop competition held by Rotary and Lions out on the Taieri, delivering \$11,250 to the fundraising total. The second annual Oamaru Dinner Club, hosted by Belinda and Tony Spivey, now part of the PGG Wrightson's team, put a further \$8700 to keep our fundraising target sweet. We used the money raised in Oamaru to purchase Bridget a much-needed new vehicle. Thank you to all!





As always our BNi groups have stepped up –z with BNi Wanaka fundraising on our behalf for a new laptop for our Central Otago team and BNi Exchange and BNi Larnach in Dunedin fundraising for two new laptops for our new Kowhai at Home pilot.

We did a big shout out to the local Otago BNi chapters in July – they have collectively raised a legendary \$65,000 for OCH over the last year. This is 22.8% of the total amount raised across the country by BNi chapters (a record-breaking \$284,552 for New Zealand hospices in the last year).

Next year, we hope to run the BNi gala event with the collective of Dunedin Chapters, so keep your eye on our website to see that all unfold.

Lazy Dog Vineyard Donations Build

We were just doing our end of year tally up and the Lazy Dog Vineyard, who contribute a percentage of their wine sales, are now making monthly contributions to the Hospice and have raised over \$1,000 already.

Diana Harker, who has a great appreciation of the Hospice service having seen it in action in Canterbury, was keen to contribute and not only do we get a slice of wine sales, but they also have a collection box for Hospice in their restaurant. The photo below features Diana's dogs in the vineyard, and also Bailey (front and centre) just happens to be our Community Care Coordinator's dog who lives next door!

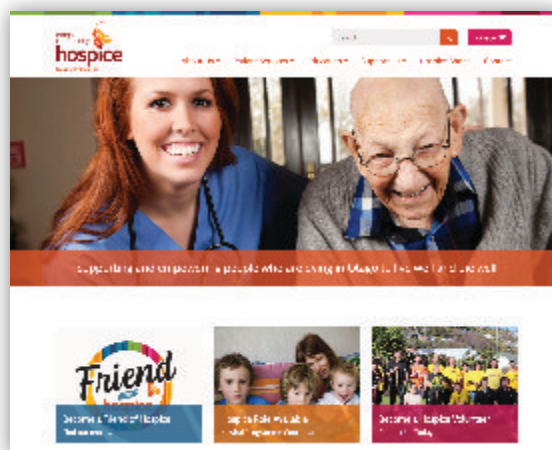


MITRE 10 MEGA Builds Support

During Hospice Awareness Week, we celebrated the opening of the new Mitre 10 MEGA Memorial Walkway. Mitre 10 MEGA have long been great supporters of the Hospice – contributing nearly \$20,000 in donations, events and gifting in kind over the last year. They do fundraising events for us, run the 'Add a Dollar' campaign during Hospice Awareness Week, support the Annual Rotary Trailer Raffle and are always coming up with items we've needed for the Hospice buildings and gardens. They are great contributors to our beautiful gardens and last year they provided some of their staff and tools for a huge clean up of the walkway. Recently Mitre 10 MEGA have sponsored our Kowhai Club trees – a new initiative where we plant a tree for significant donations that have been made to the Hospice. We want to say a huge thank you to Mitre 10 MEGA Dunedin for all of their support; we are so grateful to have businesses like them in our community. Also a big thanks to our volunteer Stu Warrington who, on short notice and in horrible weather, came in and gave the pergola a bit of a polish before the opening.



New Website



We have a smart new website developed for us by Firebrand. The new website features a landing page specifically for our Kowhai Programme and an education calendar, which means those in the health world can easily see what's coming up next in the smorgasbord of palliative education on offer via the Hospice. You can donate online, sign up for more information, or just keep an eye on anything Hospice via this website. www.otagohospice.co.nz

Hospice News

Hospice Upcoming Events

Dunedin Marathon

Support us by running and fundraising at the same time!

Sunday 1 September 2019

Balclutha Dinner Club

Supported by Harcourts and Clutha Licencing Trust

Saturday 14 September 2019

Southern Trust Golf Tournament

St Clair Golf Club

Friday 1 November 2019

Rotary Club of Dunedin South Trailer Raffle

Supported by Mitre 10 MEGA

Saturday 2 November – Thursday 19 December 2019

THANK YOU!

Our heartfelt thanks to the following Trusts who recently supported us with extremely generous grants:

The Trusts Community Foundation

Harcourts Foundation

The Lion Foundation

Jessie Hill Charitable Trust

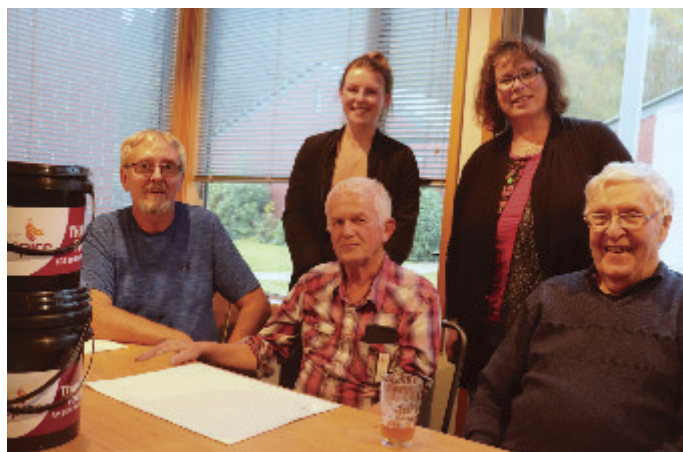
Central Lakes Trust

Upper Clutha Hospice Trust

Hugo Charitable Trust

Hospice Street Appeal – \$37,000!

We raised \$37,000 this year from our annual street appeal. In an era where street collections are waning from a lack of cash on hand, we are thrilled with the total. The appeal couldn't happen without the amazing support we receive from the regional team of Freemasons, as well as all the service groups who participate, the Upper Clutha Hospice Trust who lead the charge in Wanaka, and the hundreds of volunteers in Dunedin who come out rain or shine to collect for the Hospice. It is a great day, and we love working with all of you. Next year, we will be trialling a new day in March so, by all accounts, it should be warmer! If you'd like to help out with this appeal day, please get in touch with our fundraising team on 03 473 6005.



A Gift from Mercy



The Hospice has a new Dyson vacuum cleaner donated by the Mercy Housekeeping and Laundry team. In recent weeks, the Mercy team have been helping out at the Hospice. They found our vacuum cleaner to be cumbersome and inefficient, so they fundraised a total of \$1300 in two weeks with a raffle and staff morning tea, plus a top up from Mercy Outreach.